

# Jasmina Chauvin

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## EDUCATION

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### Harvard Business School

Doctoral Candidate in Strategy expected 2018  
Oral examinations: Strategy, International Business, International Trade  
Dissertation: “Essays on Strategy, Geography, and Firm Performance”  
Committee: Juan Alcácer (chair), Laura Alfaro, William Kerr

### Harvard Kennedy School

Master of Public Administration / International Development 2010

### London School of Economics

General course 2004

### Georgetown University

BSFS in International Political Economy, with honors 2005  
Karl F. Landegger Certificate in International Business Diplomacy

## RESEARCH AND TEACHING FIELDS

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Research: Strategy, international business, entrepreneurship.

Teaching: Corporate strategy, competitive strategy, international business, business and public policy, quantitative analysis, infrastructure development and finance, strategies in emerging markets.

## RESEARCH

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### Working Papers

“When Distance Shrinks: The Effects of Competitor Proximity on Firm Survival.” *Job market paper*.

“Resource Relatedness and the Location Strategy of the Multibusiness Firm.” (with Juan Alcácer)

### In Progress

Office location and entrepreneurship, innovation, and network effects in a startup hub. (with William Kerr, Sari Pekkala Kerr, and Aaron Chatterji)

Why do workers flow within firm boundaries? Evidence from microdata. (with Christopher Poliquin)

How fast do quality perceptions spill over? Evidence from Manhattan restaurant reviews. (with Hyunjin Kim)

### Book Chapters

“Foreign Direct Investment, Finance, and Economic Development.” (with Laura Alfaro) forthcoming in *Encyclopedia of International Economics and Global Trade*.

“Fiscal Issues for Cross Border Mineral Projects.” (with Joseph Bell) in *International Taxation and the Extractive Industries*, Routledge, 2016.

### Other Publications

“Moving to the Adjacent Possible: Discovering Paths for Export Diversification in Rwanda.” (with Ricardo Hausmann) *Center for International Development Working Paper No. 294*, April 2015.

“Complexity Analysis Study of Malaysia’s Manufacturing Industries.” Economic Planning Unit, Government of Malaysia, 2014.

“Are Skills Constraining Growth in Bosnia and Herzegovina?” *World Bank report*, December 2009.

“Liberia: A Case Study.” (with Eric Werker) *Harvard Business School Case*, March, 2014.

### TEACHING

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#### **Analytic Methods for Public Policy** 2014

Teaching Fellow for Professor Richard Zeckhauser (Rating: 4.4/5, n=33)

Taught key course concepts during 80-minute sections to PhD and masters level students.

#### **Principles of Microeconomics** 2012, 2011

Sole Instructor (Rating: verbal evaluations available)

Delivered daily 90 minute lectures to 20 Harvard Mid-Career MPA students during five-week course.

#### **Politics and Policies: What Can Statistics Tell Us?** 2011

Teaching Fellow for Professor Deborah Hughes-Hallett (Rating: 4.7/5, n=40)

Taught 80-minute sections to Harvard graduate students on introductory statistics and econometrics, with a focus on application.

### SELECT PRESENTATIONS

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“When Distance Shrinks: The Effects of Competitor Proximity on Firm Survival” *Job market paper*

Academy of Management BPS Division, Dissertation Consortium, Atlanta, GA

“Resource Relatedness and the Location Strategy of the Multibusiness Firm” (with Juan Alcácer)

INFORMS Annual Meeting. Philadelphia, PA  
Trans Atlantic Doctoral Conference (TADC), London Business School  
Harvard Economics Department Summer Seminar

## ACADEMIC SERVICE AND AFFILIATIONS

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Associate, Harvard University Center for International Development  
Member, Academy of Management (BPS, IM, and ENT divisions)  
Member, Strategic Management Society  
Member, American Economics Association  
Ad Hoc Reviewer for *Management Science*  
Ad Hoc Reviewer for *Journal of Economic Geography*  
Ad Hoc Reviewer for *Review of World Economics/Weltwirtschaftliches Archiv*

## FELLOWSHIPS AND GRANTS

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Harvard Business School Doctoral Fellowship  
Harvard University David Rockefeller Center for Latin American Studies, Harvard-Brazil  
Cities Research Fund  
Harvard University Department of Economics Pellegrini Research Grant

## OTHER ACADEMIC ROLES

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**Harvard University Center for International Development** 2010-2012  
Research Fellow, Liberia Project  
Policy advisor to the Government of Liberia focusing on strategies for growth of small and medium enterprises (SMEs), foreign investment, and management of natural resources.  
Managed inputs from a variety of advisors to draft sections of the *Agenda for Transformation*, Liberia's medium-term development strategy.  
Supported ministers in negotiating large-scale investments with global mining firms.

## CONSULTING

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**Economic Planning Unit, Government of Malaysia** 2014  
Consultant with The National University of Malaysia (UKM)  
Assessed the competitiveness of Malaysian manufacturing firms and devised strategies to increase their growth and participation in international trade. Presented findings to government and private sector leaders in Kuala Lumpur.

**The Netherlands Scientific Council for Government Policy (WRR)** 2012  
Consultant with Growth Ventures, LLC  
Authored an in-depth analysis of Netherland's export performance and future diversification prospects applying the economic complexity and product space frameworks.

**Government of Guinea**

2011

Consultant with Revenue Watch Institute

Advised the NGO and developed financial models to support the Guinean Government's negotiations with foreign investors in the natural resource sector.

**The World Bank**

2009

Consultant, Poverty Reduction and Economic Management unit

Surveyed multinationals and local exporters in Bosnia-Herzegovina to understand their labor market constraints and formulated a policy strategy to address their needs.

**INDUSTRY EXPERIENCE**

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**Citigroup Global Markets, Inc.**

2005-2008

Infrastructure and Energy Finance Analyst

Worked to structure and syndicate large loans for road, port, and power plant projects in North and South America. Developed financial models and credit risk analyses. Supported client relationships.

**OTHER**

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U.S. citizen.

Languages: Bosnian/Croatian/Serbian (native), German (fluent), Spanish (conversational).

Software: STATA, Matlab, ArcGIS, Latex, LyX, Cytoscape, Microsoft Office.

**REFERENCES**

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**Juan Alcácer**

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**Laura Alfaro**

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**William Kerr**

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