**ISHVA MINEFEE**

**DEGREES HELD**

**Ph.D. in Business Administration**  2011 – 2017

***University of Illinois at Urbana-Champaign***, *Gies* *College of Business*.

Focus: International Business

**Bachelor of Arts, Global Studies** 2007 – 2011

***University of Illinois at Urbana-Champaign***, *College of Liberal Arts & Sciences*.

**PROFESSIONAL EXPERIENCE**

**Assistant Professor of Business Administration**  2021 – Present

***University of Illinois at Urbana-Champaign***, *Gies* *College of Business*.

**Assistant Professor of Management** 2017 – 2021

***Iowa State University***, *Ivy College of Business.*

**SCHOLARSHIP**

**Peer-Reviewed Publications**

**Minefee, I.** and Bucheli, M. (2021). MNC responses to international activist campaigns: Evidence from Royal Dutch/Shell in apartheid South Africa. *Journal of International Business Studies*, 52(5): 971-998.

**Minefee, I.**, McDonnell, M., and Werner, T. (2021). Reexamining investor reaction to covert corporate political activity: A replication and extension of Werner (2017). *Strategic Management Journal*, 42(6): 1139-1158.

**Minefee, I.**\*, Rabelo, V., Stewart, O., and Jones-Young, N. (2018). Repairing leaks in the pipeline: A social closure perspective on underrepresented racial/ethnic minority recruitment and retention in business schools. *Academy of Management Learning & Education*, 17(1): 79-95.

\* denotes that each author contributed equally

Viswanathan, M., Venugopal, S., **Minefee, I.**, Guest, J., Marinas, B., Bauza, V., Valentino, L., Kupaza, R., and Jones, M. (2016). A bottom-up approach to short-term immersion in subsistence marketplaces: Methodological and substantive lessons on poverty and the environment from Tanzania. *Organization & Environment*, 29(4): 438-460.

**Minefee, I.**, Neuman, E., Isserman, N., and Leblebici, H. (2015). Corporate foundations and their governance: Unexplored territory in the corporate social responsibility agenda. *Annals in Social Responsibility*, 1: 57-75.

**Book Chapters**

**Minefee, I.** and Bucheli, M. (2019). “Combating corruption” in *The Routledge Companion to the Makers of Global Business*, da Silva Lopes, T., Lubinski, C., and Tworek, H. (eds.). London, UK: Taylor & Francis Ltd., 516-529.

Perkins, S. and **Minefee, I.** (2015). “Jeitinho Brasiliero: Adopting nonmarket strategies in Brazil” in *The* *Routledge Companion to Nonmarket Strategy*, Lawton, T. and Rajwani, T. (eds.). New York: Routledge, 390-411.

**Works in Progress**

**Minefee, I.** and Shah, S. Sweet as sugar? The role of cloaked corporate rhetoric in impression management (working paper).

**Minefee, I.** and Kiss, A. Commitment to CSR and firms’ maintenance of FDI in sanctioned host countries (working paper).

**Minefee, I.** and Rivera, D. MNCs’ responses to civil wars: The case of Firestone in Liberia (data collection).

**Conference Presentations**

**Minefee, I.** and Kiss, A. Who stays and who goes? The role of reputation in firms’ divestment decisions in sanctioned host countries. (2019, August). Academy of Management Meeting. Boston, Massachusetts.

* Winner of International Management Division HKUST ‘Best Paper in Global Strategy’ award

**Minefee, I.** and Kiss, A. Who stays and who goes? The role of reputation in firms’ divestment decisions in sanctioned host countries. (2018, October). Academy of International Business – Northeast. Philadelphia, Pennsylvania.

**Minefee, I.**, McDonnell, M., and Werner, T. Getting caught and saving face: Disclosure of controversial covert corporate political activity. (2018, September). Strategic Management Society. Paris, France.

**Minefee, I.** and Shah, S. Sweet as sugar? The role of cloaked corporate rhetoric in impression management. (2018, September). Strategic Management Society. Paris, France.

**Minefee, I.** Fighting fire with fire: Royal Dutch/Shell’s responses to anti-apartheid activism, 1986 to 1990. (2017, August). Academy of Management Meeting, Atlanta, Georgia.

**Minefee, I.** Fighting fire with fire: Royal Dutch/Shell’s responses to anti-apartheid activism, 1986 to 1990. (2017, July). European Group of Organizational Scholars (EGOS) Colloquium. Copenhagen, Denmark.

**Grants and Awards**

2022 UIUC INQUIRE Grant: $4,680

2020 Iowa State University Ivy College of Business Bootstrap Grant: $4,800

2020 Academy of International Business Conference Best Reviewer Award

2019 Iowa State University Foreign Travel Grant: $520

2018 Iowa State University College of Business Mini Research Grant: $750

**TEACHING**

**Assignments**

Instructor

* International Business, University of Illinois. Fall 2021
  + Teaching Effectiveness: 4.64 – 4.89 (out of 5)
* International Management, Iowa State University. Spring 2020 – Spring 2021
  + Teaching Effectiveness: 4.65 – 4.87 (out of 5)
* Strategic Management, Iowa State University.
  + Teaching Effectiveness: 4.65 – 4.93 (out of 5) Fall 2017 – Fall 2019
* Multinational Management, University of Illinois.
  + Teaching Effectiveness: 4.7 (out of 5) Spring 2017
* International Business, University of Illinois.
  + Teaching Effectiveness: 4.9 (out of 5) Fall 2013

Teaching Assistant

* 2012 International Immersion Experience – South Africa, University of Illinois.

**SERVICE**

**Reviewing**

Ad-hoc

* *Academy of Management Learning & Education, Business & Society, Enterprise & Society, Journal of Business Venturing, Journal of International Business Studies, Journal of International Business Policy, Organization Science, Organization Studies*

Conference Reviewing

* Strategic Management Society annual conference 2021, 2019
* Academy of International Business annual conference 2018 – Present
* Academy of Management annual meeting 2015 – Present

**Professional Service**

Director of the McNair Business Scholars Network

2021-2022 SMS Representative-at-Large for the Stakeholder Strategy Interest Group

Co-organizer of 2019 Academy of International Business conference panel ‘Political violence, risk, and MNE management strategies’, Copenhagen, Denmark.

**College Service**

Iowa State University International Programs Committee (Member) Fall 2019 – May 2021

Iowa State University Business Learning Teams (Member) Fall 2017 – Fall 2018

**Departmental Service**

Iowa State University Management Department Ph.D. Committee Fall 2018 – May 2021

University of Illinois Departmental Student Academic Representative Fall 2015 – Spring 2016

**Dissertation Committees**

Sebastián Cortés Mejía (Co-chair)

Ke Gong (Member)