

NARAE LEE

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ACADEMIC POSITION

Korea Advanced Institute of Science and Technology (South Korea) The School of Business and Technology Management/ The Graduate School of Green Growth and Sustainability, Assistant Professor	Aug.2023-
Singapore Management University (Singapore) LEE KONG CHIAN School of Business, Assistant Professor	Jul.2022-Jul.2023

EDUCATION

University of Minnesota (Minneapolis MN, USA) PhD in Business Administration Strategic Management & Entrepreneurship Department (Minor: Applied Economics) Committee: Aseem Kaul (Co-advisor), Jiao Luo (Co-advisor), Myles Shaver Heather Berry, Jay Coggins	2017-2022
Johns Hopkins University (Washington D.C., USA) Master of Science in Energy Policy and Climate	2015
Graduate Institute of International Studies (Geneva, Switzerland) Master of International Affairs with specialization on International Trade Law	2008
Seoul National University (Seoul, Korea) Bachelor of Arts in Business Administration (Minor in Economics), Cum laude	2005

JOURNAL PUBLICATION

Berry, H., Kaul, A. and Lee, N., (2021). [Follow the smoke: Pollution haven effect on global sourcing](#). *Strategic Management Journal*. (equal authorship)

WORKING PAPERS

Narae Lee, and Aseem Kaul, On regulating A while expecting voluntary performance on B: Evidence from California's cap-and-trade program

Narae Lee, and Heli Wang, There's more than meets the eye: Assessing the impact of local immigrants on firm environmental performance

Narae Lee, and Dong-Hyun Shin, Walking and chewing gum at the same time?: Assessing environmental performance of unionized facility

Narae Lee, and Jiao Luo, Are native plants green?: Assessing environmental performance of local-owned facilities

Heather Berry, Jasmina Chauvin, Yuxi (Lance) Cheng and **Narae Lee**, The global sourcing of green products

HONORS AND AWARDS

Best Conference Paper Award, Innovation to Tackle Global Sustainability 2023
Best Paper with Practical Implications, Strategic Management Society 2022 (Stakeholder IG)
Nominated for Research Methods Paper Prize for Strategic Management Society 2022
Robert J. Litschert Award, Academy of Management 2022 (STR Division)
POSCO Corporate Citizenship Research Award
Best Paper Proceedings, STR Division, 2022, Academy of Management Annual Meeting
Carlson School Doctoral Dissertation Fellowship, 2021-2022 University of Minnesota
Carlson School Travel Fellowship, 2018-2021 University of Minnesota
Finalist, 2021 Academy of International Business
- *That's interesting Award*
Finalist, 2020 Academy of Management (International Management Division)
- Best paper in *Corporate Social Responsibility and Sustainability Award*

Conference scholarship, 2020 Academy of Management (Organizations & Natural Environment Division)
PhD student teaching award (Instructor; Fundamentals of Management), 2019 University of Minnesota
Conference travel award, 2019 Alliance for Research on Corporate Sustainability
Scholarship, 2018 Seoul National University Alumni Association
Scholarship, 2006-2008 Swiss Government Scholarship
Scholarship, 2000-2005 Seoul National University

SELECTED PRESENTATIONS AND CONFERENCES

Walking and chewing gum at the same time?: Assessing environmental performance of unionized facility

Wharton Work and Organization Conference (Virtual, 2023)*

The Global sourcing of green products

Innovation to Tackle Global Sustainability (Indiana, 2023)*

On regulating A while expecting voluntary performance on B: Evidence from California's cap-and-trade program

Academy of Management Annual Meeting (2023)

Annual Alliance for Research on Corporate Sustainability (Washington DC, 2023)

Strategy & Business Environment Conference (Washington DC, 2023)*

Wharton Non-Market Strategy Workshop (Philadelphia 2022)*

Strategic Management Society (London, 2022)

First-Cut Seminar (Singapore, 2022)

Sungkyunkwan University (Seoul, 2022)

Where we are from matters: Assessing the impact of immigrants on firm environmental performance

Strategy & the Business Environment Conference (Texas, 2022)

Inclusive Impact Summit (Virtual, 2022)

Korea University (Seoul, 2021)

Economic Sociology Job Market Showcase (Virtual, 2021)

Consortium for Competitiveness and Cooperation (CCC) Doctoral Student Research (Virtual, 2021)

Non-Market Strategy Research Community Doctoral Conference (Virtual, 2021)

Wharton Migration and Organization Conference (Virtual, 2021)

Are native plants green?: Assessing environmental performances of a local-owned facilities

Syracuse (New York, 2022)*

Korea Advanced Institute of Science and Technology (Virtual, 2021)

Strategic Management Society (Virtual, 2021)

Society for Institutional & Organizational Economics Conference (Virtual, 2021)

Annual Alliance for Research on Corporate Sustainability (Virtual, 2021)

Academy of International Business Annual Meeting (Virtual, 2021)

Academy of Management Annual Meeting (Virtual, 2021)

Strategy Science Conference (Virtual, 2021)

Boston College (Virtual, 2021)*

Copenhagen Business School (Virtual, 2021)*

Temple University (Virtual, 2021)*

Duet is better than solo; Assessing the interplay of internal motivation and external pressures in environmental performance

Annual Alliance for Research on Corporate Sustainability PhD Sustainability Academy (Virtual, 2020)

PhD Workshop, Strategy Science Conference (Virtual, 2020)

Follow the smoke: Pollution Haven Hypothesis in Global Sourcing

Academy of International Business Annual Meeting (Virtual, 2020)

Academy of Management Annual Meeting (Virtual, 2020)

How does the measurement rule impact the financial market's assessment of non-regulated information?

Annual Alliance for Research on Corporate Sustainability Research Conference (North Carolina, 2019)

*Presented by co-author

PROFESSIONAL ACTIVITIES AND SERVICES

Ad-hoc reviewer for *Management Science*, *Organization Science*, *Strategic Management Journal*, *Strategic Entrepreneurship Journal*

Co-chair for Presenter Symposium: Academy of Management Annual Meeting (2021,2023)

Reviewer for Academy of International Business Annual Meeting, Academy of Management Annual Meeting, Strategic Management Society Conference

TEACHING EXPERIENCE

Instructor, ESG in corporate strategy (Fall 2023)

Instructor, Sustainability management and governance (Fall 2022)

Instructor, Fundamentals of Management (Fall 2019) - *Recipient of PhD Student Teaching Award 2019*

Teaching assistant, Business Strategy (Spring 2018, 2019, 2020, 2021): Advanced strategy course for undergraduate

Teaching assistant, Strategic Management (Spring 2021): MBA course in strategic management

Instructor, Workshops organized by Inter-American Investment Corporation (2012 – 2014): Executive level courses on climate change and energy efficiency

PROFESSIONAL EXPERIENCE

Inter-American Development Bank (Washington DC, USA) 2009 – 2015

Energy and Climate Change Consultant, Inter-American Investment Corporation

Global Green Growth Institute (Seoul, Korea) 2013 – 2014

Contributing author for Green Growth Best Practice Initiative

Universal Postal Union (Bern, Switzerland) 2008 –2009

Research Assistant, Operations and Technology Directorate

United Nations Conference on Trade and Development (Geneva, Switzerland) 2006

Intern, Technology Transfer and Intellectual Property Section

Korea International Trade Association (Seoul, Korea) 2005 –2006

Researcher, Trade Research Institute

REFERENCES

Aseem Kaul

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